

General guidelines are provided for healthy concession and fundraisers through the HEROES program.

*“And God said, ‘Behold, I have given you every plant yielding seed that is on the face of all the earth, and every tree with seed in its fruit. You shall have them for food.’”*

GENESIS 1:29

## DESIRED ENVIRONMENT

### GOOD

- Offer fresh produce as an option for concessions
- Include non-food items with fundraisers

### BETTER *Above, plus:*

- Offer only bottled water, 100% juice, milk, and zero calorie drinks as beverages

### BEST *Above, plus:*

- Include calorie counts on all food items offered